

2 0 2 6 M E D I A K I T

RacingJUNK[®]
-com

DIVISION OF INTERNET BRANDS
AUTO GROUP CLASSIFIEDS

OTHER PROPERTIES

Camaro
SS
OLDRIDE
.COM



HOTROD Hotline
.COM

THE FASTEST WAY TO REACH YOUR CUSTOMERS

Internet Brands®
AUTOMOTIVE GROUP



Internet Brands Automotive Group encompasses every niche of the auto universe. Our strategy unites industry-leading new and used sales, collector classifieds, and communities of auto enthusiasts in a comprehensive market portfolio. Internet Brands Automotive Group is consistently recognized as one of Comscore's Top 6 overall automotive companies.

Launched in 1999 as a single site, RacingJunk is now the flagship of Internet Brands Automotive Classifieds – a network of motorsports classified & news sites including CollectorCarNation.com, HotRodHotline.com, & OldRide.com. Our portfolio of sites reaches into nearly every motorsports community – from performance and classics to bikes and powersports. If it has an engine we have the audience for you to sell to.



*Racing & Street Performance,
Vehicles & Parts*



*Classic Cars & Trucks,
Muscle Cars & Street Rods*



*Hot Rods, Street Rods,
Muscle Cars*



*Antique &
Collector Cars*

Whether you want to sell directly to purchase-primed online shoppers or build your brand with core motorsports enthusiasts and power sports communities, Internet Brands Auto Group Classifieds will deliver the access your business needs.

Internet Brands Automotive Group understands the unique challenges and opportunities of the vertical, and has an unsurpassed ability to create innovative placements, products and campaigns for its clients.

Contact us at autoclassifieds@internetbrands.com

call **866-326-9227** toll free or **413-663-3496**

REACH



1 million+
visits/month



425,000+
unique visitors/month



7:40



average
session duration



15.24
pages per session



985,000+
registered users



330,000+
email addresses

SOCIAL MEDIA



293,000+
Social Media
Followers



192,000+



63,200+



REACH



12+ million
monthly
page views



8.03
pages per session



1 million+
registered users



448,000+
email addresses



4:25
average
session duration

**AUDIENCE
DEMOS**

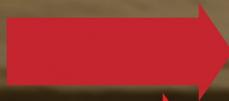


Male
77.4%



Female
22.6%

**MEDIA
ENGAGEMENT**



56.52% Mobile



5.79% Tablet



37.69% Desktop

Banner Advertising

Pricing starts at \$3.50/CPM*

Options Include:

- Run Of Site
- Category Targeting
- Geo-targeting
- Most Recent & Popular Ad Targeting
- News & Tech Targeting

Available sizes:

970x250

728x90

300x250

300x600

160x600

FLAMING RIVER MUSCLE
COLUMNS, RACK & PINIONS,
STEERING ACCESSORIES
AND MORE! SHOP NOW

Looks Like a Memory.
DRIVES LIKE A DREAM.

Holley
SNIFER EFI 2

Classifieds / Trailers and Tow Vehicles
Trailers and Tow Vehicles for sale

1971... Block Drag Ch...
\$16,000 | Moscow Mills, MO
Posted: Wed, January 20 2021

JERRYBICKEL.COM Face Covering
\$10 | MOSCOW MILLS, MO
Posted: Tue, January 19 2021

PIT MAT 7 Sizes & 4 Colors to Choose From
\$259 | MOSCOW MILLS, MO
Posted: Tue, January 19 2021

1969 Camaro Pro/Mod JBRC
959 Must
\$77,500 | MOSCOW MILLS, MO
Posted: Tue, January 19 2021

Awnings! Awnings! Awnings!
WE WILL NOT BE UNDER SOLD
\$3,900 | LITTLE FALLS, MN
Posted: Fri, January 22 2021

Page 4 of 11

Ask us about banner ads on our automotive group forum sites!

*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!

Sponsored Page Wraps

Pricing starts at
\$250/mo for 25%
Share of Voice

Pricing starts at
\$750/mo for 100%
Share of Voice

\$10/CPM for
ROS Impressions

OR

No Set Share

*Quick turn-around Graphic
Design services provided
FREE of charge, saving your
business time and money!



Business Packages

Use our classifieds and your RacingJunk.com business storefront to build your brand and sell direct!

Ad packages starting at \$55/month

Level 1 – 2 Ads

Level 1.5 – 5 Ads

Level 2 – 10 Ads

Level 3 – 20 Ads

Level 4 – 50 Ads

Level 5 – 100 Ads

Level 6 – 200 Ads

Benefits Include:

- Business Storefront
- Free 50 Photos Per Listing
- Upgrade Credits
- Buy-It-Now Functionality
- Free Listing Repost

Borowski Race Engines, Inc., Joliet, IL

[View Slideshow](#)

[Sell Your Item](#)

Custom CNC Engine Builders for Street, Race, Offroad & Marine. Est. 1968.

We are engine builders with a primary focus on high-end LS and BBC engines. Our business model features short lead times enabled by parts inventory. The parts you will see in our ads are ones that we use ourselves. Our inventory also includes finished assemblies. These include short & long blocks, sets of cylinder heads that we have CNC'd from rough porter castings and windage trays for Dart LS blocks we manufacture ourselves. The ads below are only representative of available products we can supply. Do yourself a favor and buy your parts from people who use them and can provide advice and support.

Call us at 815-725-2727 (9am – 6pm Central) or send an email to sales@borowski.com and you get your project rolling.

Early Access



720 HP, 408ci, Hydraulic-Roller LS, Street BARE or COMPLETE w/ HOLLEY EMS and more
NOTE: PHOTOSET INCLUDES PICTURE
Posted Today, 12:50 AM Listing ID 1840629

PREMIER

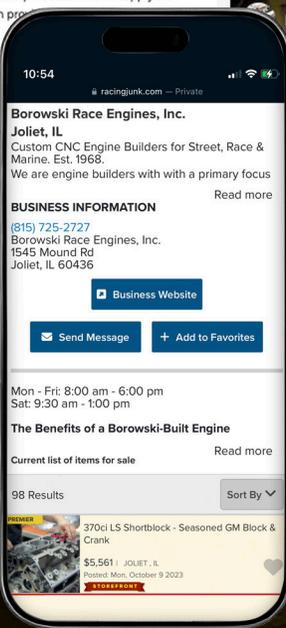


370ci LS Shortblock - Callie IN STOCK - IMMEDIATE SHIP
If you are looking for a replacement short block...



BUSINESS INFORMATION

7792054916
Borowski Race Engines, Inc.
1545 Mound Rd
Joliet, IL 60436
[Business Website](#)
[Send Message](#)
[Add to favorite businesses](#)



10:54
racingjunk.com - Private

Borowski Race Engines, Inc.
Joliet, IL
Custom CNC Engine Builders for Street, Race & Marine. Est. 1968.
We are engine builders with a primary focus on high-end LS and BBC engines. Our business model features short lead times enabled by parts inventory. The parts you will see in our ads are ones that we use ourselves. Our inventory also includes finished assemblies. These include short & long blocks, sets of cylinder heads that we have CNC'd from rough porter castings and windage trays for Dart LS blocks we manufacture ourselves. The ads below are only representative of available products we can supply. Do yourself a favor and buy your parts from people who use them and can provide advice and support.
Read more

BUSINESS INFORMATION
(815) 725-2727
Borowski Race Engines, Inc.
1545 Mound Rd
Joliet, IL 60436
[Business Website](#)
[Send Message](#) [+ Add to Favorites](#)

Mon - Fri: 8:00 am - 6:00 pm
Sat: 9:30 am - 1:00 pm

The Benefits of a Borowski-Built Engine
Read more

Current list of items for sale
98 Results [Sort By](#)

PREMIER



370ci LS Shortblock - Seasoned GM Block & Crank
\$5,561 | JOLIET, IL
Posted: Mon, October 9 2023
[View Item](#)

Custom CNC Engine Builders for Street, Race, Offroad & Marine. Est. 1968.

We are engine builders with a primary focus on high-end LS and BBC engines. By "focus" we mean we are well stocked with the parts we use ourselves. Our inventory also includes finished assemblies. These include short & long blocks, sets of cylinder heads that we have CNC'd from rough porter castings and windage trays for Dart LS blocks we manufacture ourselves. The ads below are only representative of available products we can supply. Do yourself a favor and buy your parts from people who use them and can provide advice and support.

Email and Direct Mail Marketing

Email campaigns start at \$25/CPM with 357,000+ Opt-in names. +\$150 set up fee*

Year/Make/Model Ownership email database starting at \$50/CPM – \$500 minimum +\$150 set up fee*

Ask us about email campaigns on our automotive group forum sites!



MAXJAX

MAXJAX
END of SUMMER
SALE
9/18 - 9/22

UPTO
\$750
OFF

SHOP NOW

PROMO CODE SUMMER

15% Off All MaxJax Packages



To view this email as a web page, go [here](#).

MAXJAX

MAXJAX
END of SUMMER
SALE
9/18 - 9/22

UPTO
\$750
OFF

SHOP NOW

PROMO CODE SUMMER

15% Off All MaxJax Packages

The MaxJax Summer's Gone Sale gives you 15% off all packages through Sep 22, with financing at checkout offering 6 interest-free payments; use promo code SUMMER to save instantly.

SHOP NOW

*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!

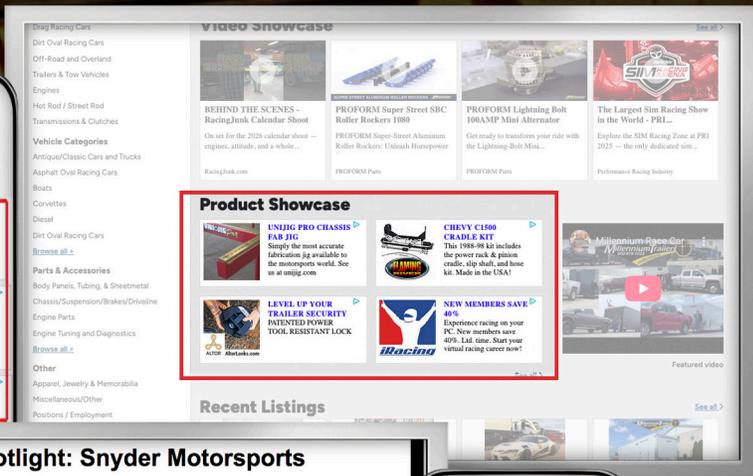
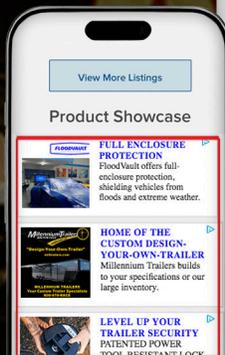
Product Promotion

- Product Showcase \$350/mo*
- Above the fold location on the homepage

Newsletter Sponsorship

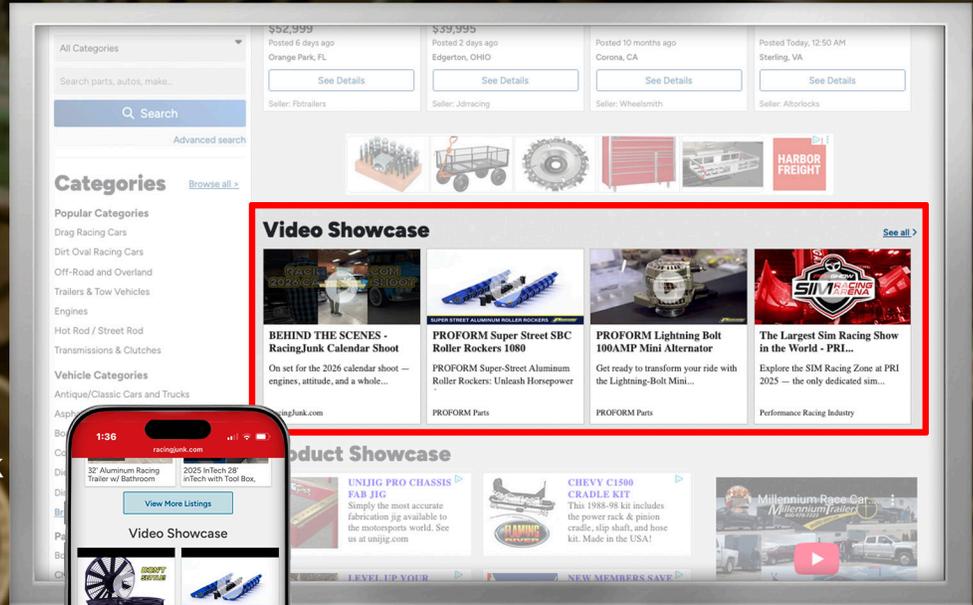
Sponsor the RacingJunk.com newsletter reaching over 105,000+ customers – \$500*

*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!



Video Showcase Brand New Product on the RacingJunk.com Homepage!

- Only \$350/month
- Your video message displayed in a prime location on our homepage
- Just send in a youtube link of a video one minute or less
- Have a longer video length? Ask about pricing



Trade Show Sponsorship

2026 RacingJunk Calendar

- Your own full page, with logo and product information featuring the RacingJunk Models
- Distributed at 2025 Industry shows
- One hour time-slot with the model signing calendars at your booth during SEMA and PRI
- One newsletter Sponsorship of the RJ Newsletter during your calendar month
- Twelve Product showcases on the RJ homepage
- Inclusion in four quarterly product promotion email blasts to our Hotlist - 151,000 our most engaged members in 2026

2025 PRI T-Shirt Campaign

- 4,000+ giveaway shirts at PRI
- Your logo on the back

Valued over \$15,000

*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!



Editorial Coverage

News & Tech
from RacingJunk.com

Sponsored Content –
\$500/article

Boost your brand awareness,
share how-to expertise, and
promote products with Sponsored
Content on RacingJunk.com!

Examples of our top-performing
Sponsored Content include:

- Product demonstration videos and articles
- Vehicle walk-throughs
- Company profiles illustrating where you fit in the enthusiast community
- Race, show, and event features
- Shop tours – our users love seeing where/how their performance parts are made!

RECENT MOTORSPORTS NEWS



Today's Cool Car Find is this 1968 Chevy Nova for Sale!

Today's CCF pick is this big block nitrous motor Nova that's ready to shred up some tracks!



Toyota's Longtime Motorsports Manager Les Unger has Passed

Les Unger paved the way for Toyota in its motorsports activities; it was he who led the Japanese vehicle manufacturer to motorsports in the United States and got them to sponsor racing in Long Beach, CA.



[Gallery] Muscle Cars at the Market

9/27/2025 Farmers Market in Menands, NY. Hosted by Menands Classic Cars.



CLASSIFIEDS

[VIEW MORE](#)



***NEW MODEL* 2025 22' Nomad SE Toy Hauler LQ, Sleeps 6!**

🕒 Oct 14, 2025



2016 Copo 350 SC

🕒 Oct 06, 2025



2025 22' Loaded Front Kitchen Nomad LQ, Sleeps 6!

🕒 Oct 16, 2025



1995 Integra type R, SCCA STL

🕒 Oct 06, 2025





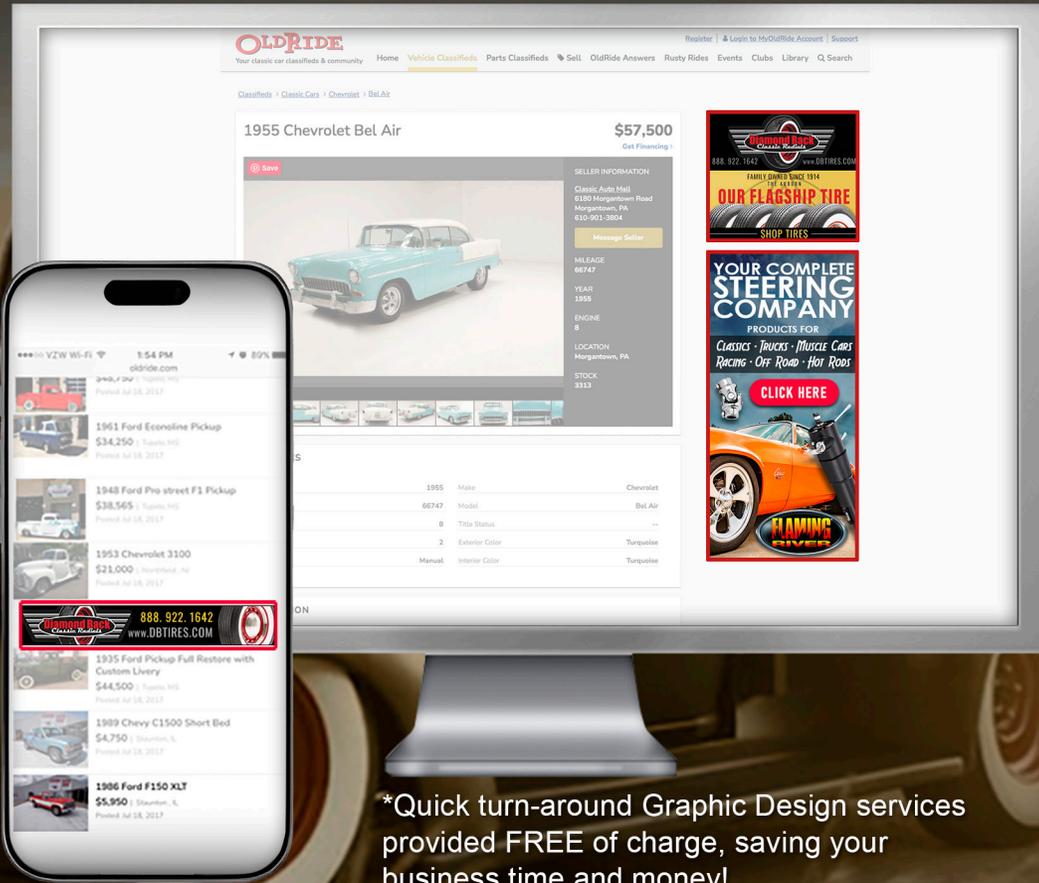
YOUR CLASSIC CAR COMMUNITY & MARKETPLACE

Banner Advertising

Desktop banners starting at \$4.25 ROS*

Mobile Banners starting at \$3.00/CPM*

- Available sizes:
- 728x90
 - 300x250
 - 160x600
 - 300x600
 - 320x50



*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!

OLDRIDE

YOUR CLASSIC CAR COMMUNITY & MARKETPLACE

Email Marketing and Newsletters

Email campaigns start at \$30/CPM reaching 25,500+ opt-in names +\$150 set up fee*

Weekly Newsletter – \$250 advertorial content reaching 19,000+ opt-in names*

*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!

Streetside CLASSICS

THE NATION'S #1 CLASSIC CAR DEALER

NEW ARRIVALS

1970 Plymouth Cuda Convertible Hemi Tribute **1970 Ford Torino 429 Super Cobra Jet Drag Pack**

ATLANTA SHOWROOM ATLANTA SHOWROOM

Streetside CLASSICS

1:13

Check Out This Week's New Arrivals!

To view this email as a web page, go [here](#).

Streetside CLASSICS

THE NATION'S #1 CLASSIC CAR DEALER

NEW ARRIVALS

1970 Plymouth Cuda Convertible Hemi Tribute
6371-ATL
KILLER CUDA CONVERTIBLE, FUEL INJECTED 472 HEMI, STROKER VS. AUTO TRANS, PWR STEERBRAKES, A/C, MOPAR

1970 Ford Torino 429 Super Cobra Jet Drag Pack
6373-ATL
NOW: 429 SUPER COBRA JET DRAG PACK, 4-SPEED MANUAL, DUAL EXHAUST, MARTI REPORT, COLLECTOR OWNED!

2000 Jeep Wrangler Rock Crawler 9151-CHA

1970 Chevrolet Chevelle SS Tribute 502 Restomod



YOUR CLASSIC CAR COMMUNITY & MARKETPLACE

Business Classified Ad Packages

Ad packages
starting at \$59.95/month

Level 1 – 50 Ads

Level 2 – 100 Ads

Level 3 – 400 Ads

Level 4 – 1,000 Ads

1956 Dodge C3

\$29,995

[Get Financing >](#)

[Save](#)

www.streetsideclassics.com
CHARLOTTE SHOWROOM

Viewing 1 of 25

SELLER INFORMATION

Streetside Classics-
Charlotte
800 Derita Road, Ste. A
Concord, NC
866-542-8392

[Message Seller](#)

MILEAGE

883

YEAR

1956

ENGINE

100

LOCATION

Concord, NC

STOCK

6750-CHA

FULL SPECS

Year 1956 Make Dodge

YOUR AD
could be here
LIMITED AVAILABILITY

FLAMING RIVER MADE IN THE USA

Steering YOU in the

10:25

Mail

Menu **OLDRIDE** Search

Classifieds / Classic Trucks / Dodge / Other

For Sale: 1956 Dodge Other

[f](#) [e](#)

[Save](#)

www.streetsideclassics.com
CHARLOTTE SHOWROOM

Price **\$29,995**
[Get Financing >](#)

Location **Concord, NC**

[Call Seller](#) [Message Seller](#)

AA oldride.com



THE ONLINE RESOURCE FOR
HOT ROD & STREET ROD ENTHUSIASTS

Banner Advertising

Pricing starting
at \$3.50 CPM*

Available sizes

728x90

300x250

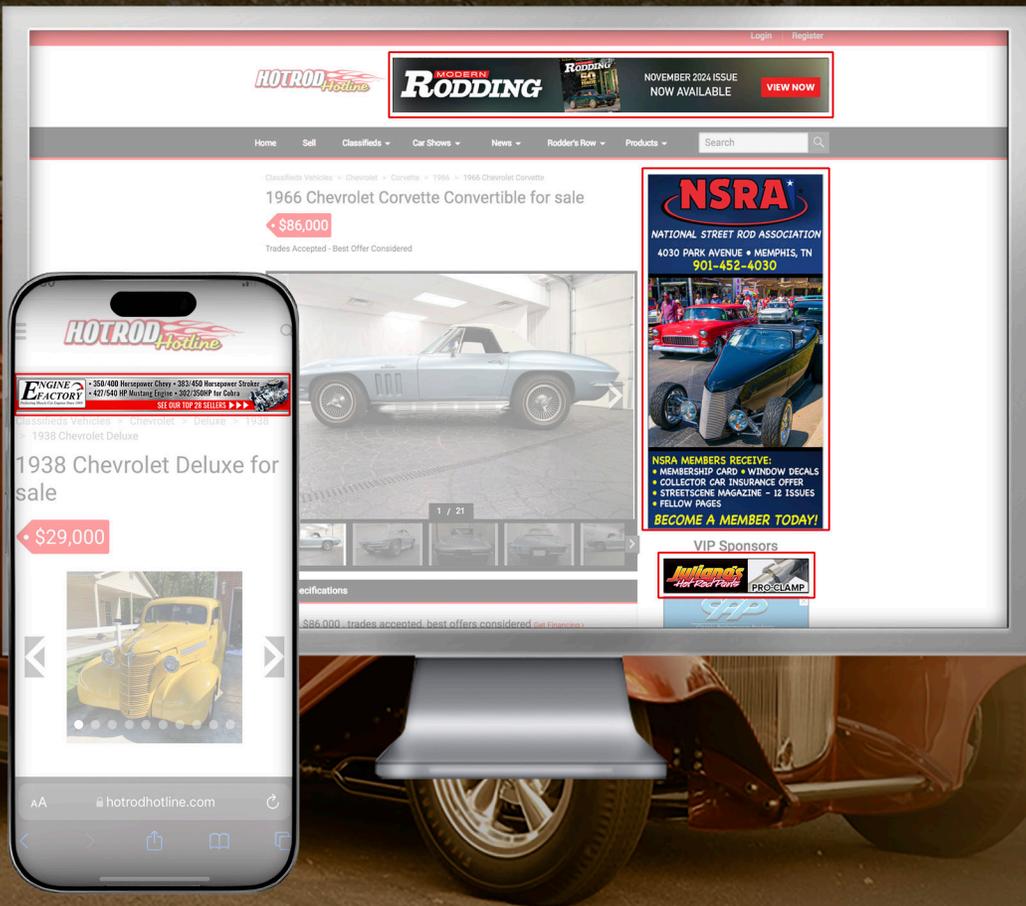
160x600

300x600

250x60

320x50

*Quick turn-around Graphic
Design services provided
FREE of charge, saving your
business time and money!



HOTROD *Hotline*

THE ONLINE RESOURCE FOR
HOT ROD & STREET ROD ENTHUSIASTS

Email Marketing and Newsletters

Email campaigns
start at \$30/CPM
reaching
20,200+ opt-in names
+\$150 set up fee*

Weekly Newsletter \$250
advertorial content
reaching
11,700+ opt-in names*



*Quick turn-around Graphic Design services
provided FREE of charge, saving your
business time and money!



THE ONLINE RESOURCE FOR
HOT ROD & STREET ROD ENTHUSIASTS

Business Classified Ad Packages

Ad packages
start at \$79/month

Level 1 – 20 Ads

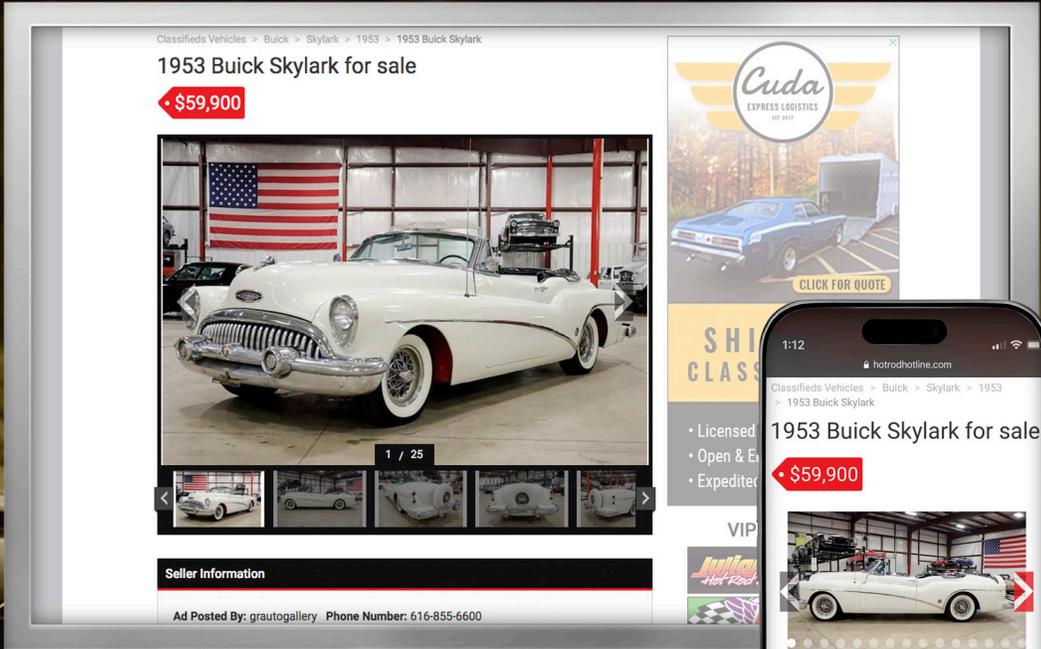
Level 2 – 50 Ads

Level 3 – 100 Ads

Level 4 – 200 Ads

Combination Dealer and
Advertising packages
start at \$225/month*

*Quick turn-around Graphic Design services
provided FREE of charge, saving your
business time and money!





USER FRIENDLY ONLINE CLASSIFIEDS FOR ANTIQUE & COLLECTOR CAR ENTHUSIASTS

Email Marketing and Newsletters

Email campaigns start at \$25/CPM reaching 32,000+ Opt-in names +\$150 set up fee*

Weekly Newsletter \$250 – banner ad placement reaching 10,800 Opt-in names*

Business Classified Ad Packages

Ad packages starting at \$100/month

WIN THIS
1971 CORVETTE L56
Stingray
 PLUS \$42K FOR TAXES

SCORE DOUBLE ENTRIES USING
 PROMO CODE: **RC0622C5**
 WITH YOUR DONATION OF \$25 OR MORE!

*Quick turn-around Graphic Design services provided FREE of charge, saving your business time and money!

Streetside Classics - Nashville , LA VERGNE, TN

OUR STORY
 After being in the collector-car business for a decade prior, Donna Robbins opened the doors to the first Streetside Classics showroom in Charlotte, NC in 2008. Armed with a customer-oriented business philosophy and a clear vision for success, she has since led Streetside Classics to an unrivaled sales volume that is currently among the best in the collector car industry.

Current list of items for sale - 237 listings

Sort By: **TIME NEW TO OLD**

	1993 Chevrolet Corvette Description coming soon, call for details!	\$15,995 LA VERGNE, TN
	1966 Chevrolet Caprice This 1966 Chevrolet Caprice coupe reigned supreme when new with its range-topping style and road-owning size. And today this classic continues to...	\$34,995 LA VERGNE, TN
	1981 BMW 320i Description coming soon, call for details!	\$17,995 LA VERGNE, TN

BUSINESS INFORMATION
 (615) 930-0600
 Streetside Classics - Nashville
 6000 Reliance Dr.
 LA VERGNE, TN 37086
[Business Website](#)
[Send Message](#)
[Add to favorite businesses](#)

With the most knowledgeable and professionally trained staff in the industry, we have expanded, rationally and opened showrooms in many major U.S. markets. We operate under the principles of doing business fairly and with the understanding that our customers are the lifeblood of the business. Much of our success comes from the relationships formed with buyers and sellers around the world who have joined us on this incredible journey and made Streetside's rapid growth possible.

Today, Streetside Classics is known as the Nation's Trusted Consignment Dealer; providing sellers and buyers alike with the peace of mind that only comes from partnering with one of the largest classic car dealerships in the country.



Buyer and Seller Resources

Site users can find their dream ride, get financing and arrange for transport all in one place with our networks Buyer and Seller Resources.

Ask us how to become one of these resources.

Buyer Resources



Insurance

Laris Insurance

Helping you get the drag car insurance you need



Shipping

Thrifty Auto Shipping

If affordable auto shipping is what you're looking for, Thrifty Auto Shipping is the perfect

[View Rates](#)

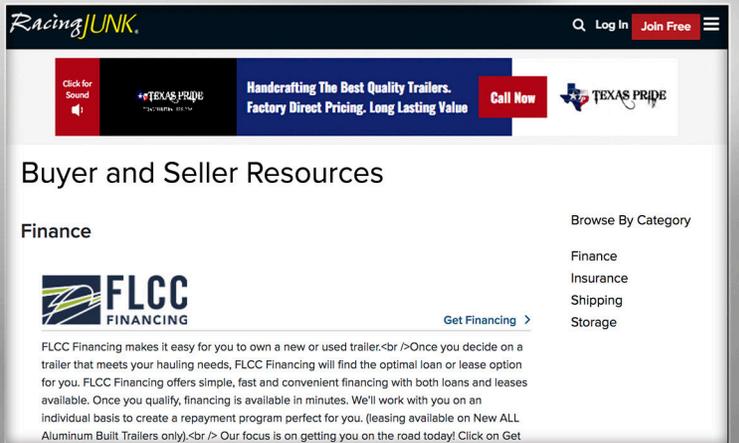
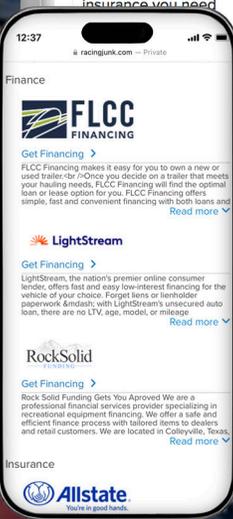
STORAGE UP TO
50% OFF
SpareFoot

Storage

SpareFoot Storage

SpareFoot is the largest online marketplace for storage, making it easier to

[Find Storage](#)



WINNER'S CIRCLE

PARTNERSHIPS

Internet Brands Auto Group Classifieds has developed a massive network of partnerships and activates these alliances at high profile events, race tracks, sanctioning organizations, and through traditional and social media outlets. These partnerships extend our reach nationally to hundreds of events and millions of racing competitors and automotive enthusiasts.



For a complete listing of all our partners, visit www.RacingJunk.com/partners

To team up with RacingJunk for a powerful partnership visit www.racingjunk.com/partners_program

Internet Brands®

AUTOMOTIVE GROUP



www.InternetBrandsAuto.com/sites/classifieds

106 Main Street • North Adams, MA • 01247

866-326-9227

Tel: 413-663-3496 • Email: autoclassifieds@internetbrands.com

THE FASTEST WAY TO REACH YOUR CUSTOMERS

